# PRIVACY POLICY FOR TOMAPPO

This privacy policy governs your use of the software application Tomappo ("Application") for mobile and web devices that was created by the company PROVENTUS d.o.o. ("PROVENTUS"), with a primary business address of Franca Baliča 32, 5290 Šempeter pri Gorici, Slovenia, EU.

#### **Information We Collect**

#### **User Provided Information**

The Application obtains the information you provide when you download and register the Application. Registration is optional but you may not be able to use some of the features such as weather forecast, asking questions on our gardening forum, secure storage of your gardening notes in Cloud, etc., unless you register with us. The garden planner obtains the information you provide after your registration. You can't use the garden planner without registration.

When you register with us and use the Application, you generally provide (a) your name, email address, password and other registration information; (b) transaction-related information, such as when you make purchases, respond to any offers, or download or use applications from us; (c) information you provide when you contact us for help; (e) information you enter into our system when using the Application, such as your gardening notes.

### **Automatically Collected Information**

In addition, the Application may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile devices unique device ID, the IP address of your mobile device, your mobile operating system, the type of Internet browsers you use, and information about the way you use the Application.

#### **How We Use Information**

We gather information to:

- provide and deliver the products and services on your request, process transactions, and send you related information;
- develop and improve products and services;
- communicate with you and provide customer service;
- send you updates, technical notices, security alerts and marketing communications on behalf of us or other companies;
- monitor and analyze trends and usage.

#### **How We Share Information**

Except as otherwise stated in this Privacy Policy, we do not disclose to or share your Personal Information with third parties, unless you ask or authorize us to do so.

We may disclose User Provided and Automatically Collected Information:

- to comply with any law, regulation, or governmental request, or to comply with judicial process;
- to protect and defend the rights or property of us, the users of our Services, or third parties;
- with our trusted service providers that work on our behalf, do not have the right
  of an independent use of the information we disclose to them, and have agreed to
  adhere to the rules set forth in this privacy statement;
- in the event PROVENTUS goes through a business transition such as a merger, acquisition by another company, or sale of all or a portion of its assets, your Personal Information will likely be among the assets transferred. You acknowledge that such transfers may occur, and that any acquirer of PROVENTUS or its assets may continue to use your Personal Information as set forth in this Privacy Policy;
- to advertisers and third party advertising networks and analytics companies as described in the section below.

### **Automatic Data Collection and Advertising**

We may work with analytics companies to help us understand how the Application is being used. We may work with advertisers and third party advertising networks who need to know how you interact with advertising provided in the Application, which helps us keep the cost of the Application low. Advertisers and advertising networks use some of the information collected by the Application, including, but not limited to, unique device identifiers, device manufacturer and operating system, IP address, browser type, pages viewed, session start/stop time, links clicked, and conversion information.

You can stop all collection of information by the Application easily by uninstalling the Application.

### Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. Sensitive information such as credit card details are not stored on our own servers but passed directly to our secure payment provider. The servers that store personally identifiable information are in a secure environment.

# **Data Retention Policy, Managing Your Information**

We will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. We will retain Automatically Collected information for up to 24 months and thereafter may store it in aggregate. If you'd like us to delete User Provided Data that you have provided via the Application, please contact us at privacy@tomappo.com

# **Changes of Privacy Policy**

We reserve the right to modify this statement at any time, therefore we ask you to review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.

## **Contact Us**

If you have any questions or suggestions regarding our Privacy Policy, please contact us by sending an e-mail to privacy@tomappo.com or through Contact form.